

Dr. Larry Bridwell

Larry Bridwell worked for twelve years in the International Group of General Electric in Finance, Information Systems and Marketing assignments. During his GE career, he lived in London for five years and spent a year in Saudi Arabia as General Manager of the Saudi American General Electric Company. At Pace University in New York, he has taught MBA courses for twenty five years and has worked as a consultant for IBM, Siemens, the US Agency for International Development, Colgate Palmolive and Peat Marwick.